

SPARK

HOLLYWOOD, FL | CONNECT. IGNITE



SPARK HOLLYWOOD, FL OVERVIEW

SPARK Hollywood FL is an event that promotes innovation and entrepreneurship for local start-ups, entrepreneurs, small businesses and inventors in Hollywood and South Florida. The event has three main objectives: **(1)** provide a competition for selected contestants to pitch their idea or invention to a panel of judges to win prizes; **(2)** provide an opportunity for start-ups to showcase their ideas, inventions and products during a “trade show” open to the public; and **(3)** provide an opportunity for early-stage entrepreneurs to learn about resources available in the City of Hollywood and the rest of the South Florida region while networking with potential investors and experts who may help start their ventures or grow existing endeavors.

There are no “typical applicants” for SPARK Hollywood. Entrepreneurs and ideas come from every walk of life, every industry sector, and every age group. Contestants can be individuals or a team developing an idea. Some entrepreneurs may have a new business which is already marketing and selling while others may only have a business concept and are working to get to market. Ideas and innovative products may be at any stage of development from creation of concept to a finished product or business.

SPARK Hollywood will be held on Wednesday, May 22nd, 2019 at Hollywood’s CIRC Hotel. Selected contestants will have the opportunity to give a three-minute presentation of their innovative idea/ business to a panel of judges comprised of local community leaders, investors, and professionals. The judges will select the contestants whose ideas will be awarded first, second, and third place prizes based on a variety of criteria.

More From SPARK Hollywood, FL

Our team is launching a 3 Part informative and inspirational series, SPARK Speaker Series, in 2019 in ArtsPark at Young Circle. The series will also provide an opportunity for early-stage entrepreneurs to learn about resources available to them & provide the foundation for entrepreneurial growth.

- (1) “How to Get Funded” on 1.24.19
- (2) “Speed Branding” on 2.27.19
- (3) “Owning Your Pitch” on 4.24.19

932° Sponsor

(Temperature for a Spark)

\$5,000

BENEFITS

- Introduction as Presenting Sponsor at all 4 events (Speaker Series and SPARK Hollywood FL)
- All printed and electronic promotions will feature the logo /name of your organization (press, social media and radio) as Presenting sponsor
- Welcome at all 4 events (2 minutes)
- A tabletop display at all four events
- Participation in prize presentation ceremony at SPARK Hollywood FL Competition Event
- Logo and full page ad / advertorial about your organization in the printed SPARK Hollywood FL program
- 10 complimentary entry tickets for all 4 events (Speaker Series and SPARK Hollywood FL Competition event)
- Post event list of attendees

98.6° Sponsor

(Temperature of the creation of an idea)

\$1,500

BENEFITS

- Introduction as a Supporting Sponsor at the SPARK Hollywood FL Competition event
- Name of your organization included on all press releases
- All printed and electronic promotions will feature the logo /name of your organization (press, social media and radio)
- Logo on the Spark Hollywood FL Competition event printed program
- A tabletop display at the SPARK Hollywood FL Competition event
- 6 complimentary entry tickets for the event

212° Sponsor

(Temperature to boil water and create Steam)

\$2,500

BENEFITS

- Introduced as a corporate sponsor at the SPARK Hollywood FL Competition event and at Speaker Series.
- All printed and electronic promotions will feature the logo /name of your organization (press, social media and radio)
- Table Top display at all 4 events
- Logo and half page ad / advertorial in the printed Spark Hollywood FL Competition event program
- 8 complimentary entry tickets for the event

33° Sponsor

(Temperature to convert a frozen solid to liquid)

\$750

BENEFITS

- Logo on the Spark Hollywood FL Competition event printed program
- A tabletop display at the SPARK Hollywood FL Competition event
- 4 complimentary entry tickets for the event

IN-KIND

We are open to discuss in-kind printing/wine/ beverages/hors d'oeuvres sponsorship opportunities.

CONTACT INFO

Marie Suarez
Marie@HollywoodChamber.org
(954) 923-4000 Ext 17