



SPARK HOLLYWOOD, FL OVERVIEW

SPARK Hollywood is an event that promotes innovation and entrepreneurship for local start-ups, entrepreneurs, small businesses and inventors in Hollywood and South Florida. The event has three main objectives: (1) provide a competition for selected contestants to pitch their idea or invention to a panel of judges to win prizes; (2) provide an opportunity for start-ups to showcase their ideas, inventions and products during a "trade show" open to the public; and (3) provide an opportunity for early-stage entrepreneurs to learn about resources available in the City of Hollywood and the rest of the South Florida region while networking with potential investors and experts who may help start their ventures or grow existing endeavors.

There are no "typical applicants" for SPARK Hollywood. Entrepreneurs and ideas come from every walk of life, every industry sector, and every age group. Contestants can be individuals or a team developing an idea. Some entrepreneurs may have a new business which is already marketing and selling while others may only have a business concept and are working to get to market. Ideas and innovative products may be at any stage of development from creation of concept to a finished product or business.

SPARK Hollywood will be held on Thursday, May 11th, 2017 at Hollywood's ArtsPark. Selected contestants will have the opportunity to give a three-minute presentation of their innovative idea/business to a panel of judges comprised of local community leaders, investors, and professionals. The judges will select the contestants whose ideas will be awarded first, second, and third place prizes based on a variety of criteria.



(Temperature for a Spark)

\$5,000

Recognized as a presenting sponsor

- Award prizes named in your company's honor
- Participation in prize presentation ceremony
- 2 minutes for welcome remarks at the event
- Introduced as the presenting sponsor at the event
- Name of your organization included on all press release as the presenting sponsor
- Logo on all promotion materials printed and electronic recognized as the presenting sponsor
- Logo on the printed event program
- 10 complementary entry tickets for the event
- A tabletop display
- Post event attendee list

98.6° Sponsor

(Temperature of the creation of an idea)

\$1,500

- Introduced as a supporting sponsor at the event
- Name of your organization included on all press release
- Logo on all promotion materials printed and electronic
- Logo on the event program
- A tabletop display
- 6 complementary entry tickets for the event

212° Sponsor

(Temperature to boil water and create Steam)

\$2,500

- Introduced as a corporate sponsor at the event
- Name of your organization included on all press release
- Logo on all promotion materials printed and electronic
- Logo on the printed event program
- A tabletop display
- 8 complementary entry tickets for the event
- Post event attendee list

33° Sponsor

(Temperature to convert a frozen solid to liquid)

\$750

BENEFITS

BENEFITS

■ Logo on the event program

- A tabletop display
- Logos on all promotion materials printed and electronic
- 4 complementary entry tickets for the event

IN-KIND

We are open to discuss in-kind printing/ wine/beverages/hors d'oeuvres sponsorship opportunities.

CONTACT INFO

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